

<b>UTILITY PATENT APPLICATION TRANSMITTAL</b> <small>for new nonprovisional applications under 37 CFR 1.53(b)</small>	Attorney Docket No.	195605US25XCONT
	First Inventor or Application Identifier	Michael C. Scroggie, et al.
	Title	SYSTEM AND METHOD FOR PROVIDING SHOPPING AIDS AND INCENTIVES TO CUSTOMERS THROUGH A COMPUTER NETWORK
	Assignee Name:	SuperMarkets Online, Inc.
	Assignee Address:	200 Carillon Parkway, St. Petersburg, FL 33716

**APPLICATION ELEMENTS**  
See MPEP chapter 600 concerning utility patent application contents

1.  Fee Transmittal Form (e.g. PTO/SB/17)  
(Submit an original and a duplicate for fee processing)
2.  Specification Total Sheets **36**
3.  Formal Drawing(s) (35 U.S.C. 113) Total Sheets **18**
4.  Oath or Declaration Total Pages **4**
  - a.  Newly executed (original or copy)
  - b.  Copy from a prior application (37 C.F.R. §1.63(d)) (for continuation / divisional w/ box 16 completed)
    - i.  DELETION OF INVENTOR(S)  
Signed statement attached deleting inventor(s) named in the prior application, see 37 C.F.R. §1.63(d)(2) and 1.33(b).
5.  CD-ROM or CD-R in duplicate, large table or Computer Program (*Appendix*)
6.  Nucleotide and/or Amino Acid Sequence Submission (*if applicable, all necessary*)
  - a.  Computer Readable Form (CRF)
  - b. Specification or Sequence Listing on:
    - i.  CD-ROM or CD-R (2 copies); or
    - ii.  Paper
  - c.  Statements verifying identity of above copies

ADDRESS TO: Assistant Commissioner for Patents  
Box Patent Application  
Washington, DC 20231

**ACCOMPANYING APPLICATION PARTS**

7.  Assignment Papers Recorded at Reel/Frame 9120/0578
8.  Application Data Sheet. See 37 CFR 1.76
9.  37 C.F.R. §3.73(b) Statement  Power of Attorney (*when there is an assignee*)
10.  English Translation Document (*if applicable*)
11.  Information Disclosure Statement (IDS)/PTO-1449  Copies of IDS Citations
12.  Preliminary Amendment
13.  White Advance Serial No. Postcard
14.  Certified Copy of Priority Document(s) (*if foreign priority is claimed*)
15.  Applicant claims small entity status. See 37 CFR 1.27
16.  Other: Request for Priority

17. If a CONTINUING APPLICATION, check appropriate box, and supply the requisite information below:

Continuation  Divisional  Continuation-in-part (CIP) of prior application no.: 09/401,939

Prior application information: Examiner: Unknown

Group Art Unit: 2761

For CONTINUATION OR DIVISIONAL APPS only: The entire disclosure of the prior application, from which an oath or declaration is supplied under Box 4b, is considered a part of the accompanying continuation or divisional application and is hereby incorporated by reference. The incorporation can only be relied upon when a portion has been inadvertently omitted from the submitted application parts.

18. Amend the specification by inserting before the first line the sentence:

This application is a  Continuation  Division  Continuation-in-part (CIP)  
of application Serial No. 09/401,939 Filed on 09/23/99, which is a continuation of application serial No. 08/905,501 filed 08/04/97, which is a continuation of PCT application serial No. PCT/US96/20497 filed 12/23/96, which is a continuation-in-part of application serial No. 08/622,685 filed 03/26/96 from provisional application serial No. 60/009,244 filed 12/26/95.

Which was published in English  
 Which was not published in English  
 This application claims priority of provisional application Serial No. Filed

19. CORRESPONDENCE ADDRESS



**22850**

(703) 413-3000

FACSIMILE: (703) 413-2220

Name:	Richard A. Neifeld	Registration No.:	35,299
Signature:			Date: 11/10/11
Name			Registration No.:

Docket No. 195605US25XCONT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

INVENTOR(S) Michael C. Scroggie, et al.

SERIAL NO: New Application

FILING DATE: Herewith

FOR: SYSTEM AND METHOD FOR PROVIDING SHOPPING AIDS AND INCENTIVES TO CUSTOMERS  
THROUGH A COMPUTER NETWORK

**FEES TRANSMITTAL**

ASSISTANT COMMISSIONER FOR PATENTS  
WASHINGTON, D.C. 20231

FOR	NUMBER FILED	NUMBER EXTRA	RATE	CALCULATIONS
TOTAL CLAIMS	27 - 20 =	7	× \$18 =	\$126.00
INDEPENDENT CLAIMS	7 - 3 =	4	× \$80 =	\$320.00
<input type="checkbox"/> MULTIPLE DEPENDENT CLAIMS (If applicable)			+ \$260 =	\$0.00
<input type="checkbox"/> LATE FILING OF DECLARATION			+ \$130 =	\$0.00
			BASIC FEE	\$710.00
			TOTAL OF ABOVE CALCULATIONS	\$1,156.00
<input type="checkbox"/> REDUCTION BY 50% FOR FILING BY SMALL ENTITY				\$0.00
<input type="checkbox"/> FILING IN NON-ENGLISH LANGUAGE			+ \$130 =	\$0.00
<input type="checkbox"/> RECORDATION OF ASSIGNMENT			+ \$40 =	\$0.00
			TOTAL	\$1,156.00

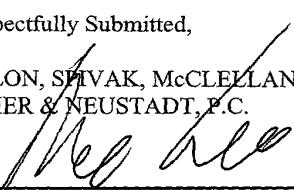
Please charge Deposit Account No. 15-0030 in the amount of A duplicate copy of this sheet is enclosed.

A check in the amount of **\$1,156.00** to cover the filing fee is enclosed.

The Commissioner is hereby authorized to charge any additional fees which may be required for the papers being filed herewith and for which no check is enclosed herewith, or credit any overpayment to Deposit Account No. 15-0030.  
A duplicate copy of this sheet is enclosed.

Respectfully Submitted,

OBLON, SPIVAK, McCLELLAND,  
MAIER & NEUSTADT, P.C.

  
Richard A. Neifeld  
Registration No. 35,299

Date: 1/12/01



**22850**

Tel. (703) 413-3000  
Fax. (703) 413-2220  
(OSMMN 11/98)